

## Office of the Integrity Commissioner

## LOBBYISTS REGISTRATION

Home ► Public Search

New Search

Back to Results

## Consultant Lobbyist Registration

Active Registration

Previous Registrations

## Profile Information

Lobbyist Number

CL4899

Registration No.

CL4899-20200917025456

Initial Filing Date

2020-09-18

Last Amendment Date

2021-09-22

First Name

Sarah

Middle Initial

E

Last Name

Letersky

Name of your Firm

Rubicon Strategy

Language

☒

English

☐

Français

## Business Address of Lobbyist/Senior Officer

Street Number and Name

65 Queen Street W Suite 701

City

Toronto

Prov./State

ON

Postal Code/Zip

M5H 2M5

Email

Phone

Ext

Fax

Country

Canada

## Former Public Offices Held

Has the lobbyist at any time held the following positions within the Government of Ontario?

☐

Minister of Cabinet

☒

Employee in the office of a minister of Cabinet

☐

Deputy minister, associate deputy minister, assistant deputy minister, or an equivalent classification

☐

Chief executive officer or chair of the board of directors of an agency, board or commission of the Crown

☐

Senior employee of an agency, board or commission of the Crown who reports directly to its chief executive officer

☐

Chief executive officer or chair of the board of directors of

☐

-Ontario Power Generation Inc. or a subsidiary of it

☐

-Ontario Power Authority

☐

-Independent Electricity System Operator

☐

Senior employee who reports directly to the chief executive officer of

☐

-Ontario Power Generation Inc. or a subsidiary of it

☐

-Ontario Power Authority

☐

-Independent Electricity System Operator

☐

None of the above

## Client Information

Name of the Client

Innovative Medicines Canada (Médicaments novateurs Canada)

## Business Address:

**Street Number and Name**

55 Metcalfe Street, Suite 1220

**City**

Ottawa

**Prov./State**

ON

**Postal Code/Zip**


K1P 6L5

**Country**

Canada

**Describe your client's business:**

IMC (formerly RxD) acts as the trade association representing Canada's innovative pharmaceutical industry. It helps members discover, develop and deliver innovative medicines and vaccines.

 Have you been retained by an agent on behalf of the client?


If yes, provide the agent's name and address

Name of Agent	Business Address	City	Prov./State	Postal Code/Zip	Country
There are no records available					

**Additional Client Information**

If your client is a subsidiary of any other corporation, provide the business name and address of that corporation.


Name	Business Address	City	Prov./State	Postal Code/Zip	Country
There are no records available					

 If your client is a corporation, list the name and address of each subsidiary of the corporation that has a direct interest in the outcome of your lobbying activities.


Name	Business Address	City	Prov./State	Postal Code/Zip	Country
There are no records available					

If your client is an organization, provide the business name and address of each partnership, corporation or entity that is part of the organization.


Name	Business Address	City	Prov./State	Postal Code/Zip	Country
There are no records available					

 If your client's activities are controlled or directed by a third party with a direct interest in the outcome of your lobbying activity provide the name(s) and address(es).

Name	Business Address	City	Prov./State	Postal Code/Zip	Country
There are no records available					

 If another person, partnership, corporation or organization has a direct interest in the outcome of your lobbying activities, provide their name(s) and address(es).

Name	Business Address	City	Prov./State	Postal Code/Zip	Country
There are no records available					

 Has any organization or entity (or individual on its behalf) contributed \$750 or more in the entity's or organization's previous fiscal year to this lobbying activity?

Name	Business Address	City	Prov./State	Postal Code/Zip	Country
There are no records available					

**Government Funding**

 Has your client received any government funding (federal, provincial and/or municipal) in the government's previous fiscal year?

☐ Yes ☒ No

**Broader Public Sector Accountability Act, 2010**

Is your client one of the following?

- a public body of the Government of Ontario
- a hospital, or its subsidiary
- a school board or its subsidiary
- a university, college or post-secondary institution, the enrolments of which are counted for purposes of calculating annual operating grants, or its subsidiary
- a Children's Aid Society or its subsidiary
- a Community Care Access Corporation or its subsidiary
- Ontario Power Generation Inc. and each of its subsidiaries
- Independent Electricity System Operator

OR

 Is your client a publicly funded organization that received Ontario public funds of \$10 million or more in the previous fiscal year?

☐ Yes ☒ No

## Subject Matter

What is the subject-matter of your lobbying activity?

COVID-19/Pandemic response  
Economic development and trade  
Health  
Manufacturing  
Research and innovation  
Training and skills development

## Lobbying Activity

Tell us about your current lobbying activity. Complete all that apply. You must choose at least one option:

- ☐ Legislative proposal **No**
- ☐ Bill or resolution **No**
- ☒ Regulation **Yes**

Describe your lobbying goal(s) in detail. What are you attempting to influence or accomplish as a result of your communications with Ontario public office holders?

Health Sector Payment Transparency ACT - Collaborate with government to ensure "Transfer of Value" Regulations avoid unintended consequences and support a sustainable, balanced and credible approach.

### Lobbying Targets: Ministers' Offices

Office of the Minister of Economic Development Job Creation and Trade  
Office of the Associate Minister of Small Business and Red Tape Reduction  
Office of the Minister of Finance  
Office of the Minister of Health  
Office of the Associate Minister of Mental Health and Addictions  
Office of the Minister of Long-Term Care  
Office of the Premier and Cabinet Office  
Office of the President of the Treasury Board

### Ministries

Ministry of Economic Development Job Creation and Trade  
Ministry of Health  
Treasury Board Secretariat

### Members of Provincial Parliament - MPPs

-

### Agencies

-

Other

- ☒ Policy and/or program **Yes**

Describe your lobbying goal(s) in detail. What are you attempting to influence or accomplish as a result of your communications with Ontario public office holders?

Federal Patented Medicines Price Review Board changes - Ensure Government is aware of potential negative impact of PMPRB changes in Ontario panCanadian Pharmaceutical Alliance - Collaborate with Ontario to ensure timely review of medications Ontario Health Insurance Program + - Collaborate with government to ensure smooth transition of patients from private payor to public payor Other - Input on any new policy or program that may be related to pharmaceutical drug policy in Ontario and that may have an impact on Innovative Medicine Canada member companies and/or patient access to medications in Ontario - Work with Ministry of Health to establish a plan for personalized medicine.

### Lobbying Targets: Ministers' Offices

Office of the Attorney General of Ontario  
Office of the Government House Leader  
Office of the Minister for Seniors and Accessibility  
Office of the Minister of Agriculture Food and Rural Affairs  
Office of the Minister of Children Community and Social Services  
Office of the Associate Minister of Children and Women's Issues  
Office of the Minister of Citizenship and Multiculturalism  
Office of the Minister of Colleges and Universities  
Office of the Minister of Economic Development Job Creation and Trade  
Office of the Associate Minister of Small Business and Red Tape Reduction  
Office of the Minister of Education  
Office of the Minister of Energy  
Office of the Minister of Finance  
Office of the Minister of Government and Consumer Services  
Office of the Minister of Health  
Office of the Associate Minister of Mental Health and Addictions  
Office of the Minister of Heritage Sport Tourism and Culture Industries  
Office of the Minister of Indigenous Affairs  
Office of the Minister of Infrastructure  
Office of the Minister of Intergovernmental Affairs  
Office of the Minister of Labour Training and Skills Development  
Office of the Minister of Long-Term Care  
Office of the Minister of Municipal Affairs and Housing  
Office of the Minister of Northern Development Mines Natural Resources and Forestry  
Office of the Minister of the Environment Conservation and Parks  
Office of the Minister of Transportation  
Office of the Solicitor General of Ontario  
Office of the Minister Responsible for Women's Issues  
Office of the Premier and Cabinet Office  
Office of the President of the Treasury Board  
Office of the Associate Minister of Transportation (Transit-Oriented Communities)

### Ministries

Ministry of Economic Development Job Creation and Trade  
Ministry of Health

### Members of Provincial Parliament - MPPs

Office of the Member for Ajax  
Office of the Member for Algoma—Manitoulin  
Office of the Member for Aurora-Oak Ridges-Richmond Hill  
Office of the Member for Barrie-Innisfil  
Office of the Member for Barrie-Springwater-Oro-Medonte  
Office of the Member for Bay of Quinte  
Office of the Member for Beaches—East York  
Office of the Member for Brampton Centre  
Office of the Member for Brampton East  
Office of the Member for Brampton North  
Office of the Member for Brampton South  
Office of the Member for Brampton West  
Office of the Member for Brantford-Brant  
Office of the Member for Bruce—Grev—Owen Sound


### Agencies

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Office of the Member for Burlington  
 Office of the Member for Cambridge  
 Office of the Member for Carleton  
 Office of the Member for Chatham-Kent-Leamington  
 Office of the Member for Davenport  
 Office of the Member for Don Valley East  
 Office of the Member for Don Valley North  
 Office of the Member for Don Valley West  
 Office of the Member for Dufferin—Caledon  
 Office of the Member for Durham  
 Office of the Member for Eglinton—Lawrence  
 Office of the Member for Elgin—Middlesex—London  
 Office of the Member for Essex  
 Office of the Member for Etobicoke Centre  
 Office of the Member for Etobicoke North  
 Office of the Member for Etobicoke—Lakeshore  
 Office of the Member for Flamborough—Glanbrook  
 Office of the Member for Glengarry—Prescott—Russell  
 Office of the Member for Guelph  
 Office of the Member for Haldimand—Norfolk  
 Office of the Member for Haliburton—Kawartha Lakes—Brock  
 Office of the Member for Hamilton Centre  
 Office of the Member for Hamilton East—Stoney Creek  
 Office of the Member for Hamilton Mountain  
 Office of the Member for Hamilton West—Ancaster—Dundas  
 Office of the Member for Hastings—Lennox and Addington  
 Office of the Member for Humber River—Black Creek  
 Office of the Member for Huron—Bruce  
 Office of the Member for Kanata—Carleton  
 Office of the Member for Kenora—Rainy River  
 Office of the Member for Kiiwetinoong  
 Office of the Member for King—Vaughan  
 Office of the Member for Kingston and the Islands  
 Office of the Member for Kitchener Centre  
 Office of the Member for Kitchener South—Hespeler  
 Office of the Member for Kitchener—Conestoga  
 Office of the Member for Lambton—Kent—Middlesex  
 Office of the Member for Lanark—Frontenac—Kingston  
 Office of the Member for Leeds—Grenville—Thousand Islands and Rideau Lakes  
 Office of the Member for London North Centre  
 Office of the Member for London West  
 Office of the Member for London—Fanshawe  
 Office of the Member for Markham—Stouffville  
 Office of the Member for Markham—Thornhill  
 Office of the Member for Markham—Unionville  
 Office of the Member for Milton  
 Office of the Member for Mississauga Centre  
 Office of the Member for Mississauga East—Cooksville  
 Office of the Member for Mississauga—Erin Mills  
 Office of the Member for Mississauga—Lakeshore  
 Office of the Member for Mississauga—Malton  
 Office of the Member for Mississauga—Streetsville  
 Office of the Member for Mushkegowuk—James Bay  
 Office of the Member for Nepean  
 Office of the Member for Newmarket—Aurora  
 Office of the Member for Niagara Centre  
 Office of the Member for Niagara Falls  
 Office of the Member for Niagara West  
 Office of the Member for Nickel Belt  
 Office of the Member for Nipissing  
 Office of the Member for Northumberland—Peterborough South  
 Office of the Member for Oakville  
 Office of the Member for Oakville North—Burlington  
 Office of the Member for Orléans  
 Office of the Member for Oshawa  
 Office of the Member for Ottawa Centre  
 Office of the Member for Ottawa South  
 Office of the Member for Ottawa West—Nepean  
 Office of the Member for Ottawa—Vanier  
 Office of the Member for Oxford  
 Office of the Member for Parkdale—High Park  
 Office of the Member for Parry Sound—Muskoka  
 Office of the Member for Perth—Wellington  
 Office of the Member for Peterborough—Kawartha  
 Office of the Member for Pickering—Uxbridge  
 Office of the Member for Renfrew—Nipissing—Pembroke  
 Office of the Member for Richmond Hill  
 Office of the Member for Sarnia—Lambton  
 Office of the Member for Sault Ste. Marie  
 Office of the Member for Scarborough Centre  
 Office of the Member for Scarborough North  
 Office of the Member for Scarborough Southwest  
 Office of the Member for Scarborough—Rouge Park  
 Office of the Member for Scarborough—Agincourt  
 Office of the Member for Scarborough—Guildwood  
 Office of the Member for Simcoe North  
 Office of the Member for Simcoe—Grey  
 Office of the Member for Spadina—Fort York  
 Office of the Member for St. Catharines  
 Office of the Member for Stormont—Dundas—South Glengarry  
 Office of the Member for Sudbury  
 Office of the Member for Thornhill  
 Office of the Member for Thunder Bay—Atikokan  
 Office of the Member for Thunder Bay—Superior North  
 Office of the Member for Timiskaming—Cochrane  
 Office of the Member for Timmins  
 Office of the Member for Toronto Centre  
 Office of the Member for Toronto—St. Paul's  
 Office of the Member for Toronto—Danforth  
 Office of the Member for University—Rosedale  
 Office of the Member for Vaughan—Woodbridge  
 Office of the Member for Waterloo  
 Office of the Member for Wellington—Halton Hills  
 Office of the Member for Whitby  
 Office of the Member for Willowdale  
 Office of the Member for Windsor West  
 Office of the Member for Windsor—Tecumseh  
 Office of the Member for York Centre  
 Office of the Member for York South—Weston  
 Office of the Member for York—Simcoe

Other

- ? Decision to privatize or outsource goods or services **No**  
 ? Grant and/or contribution and/or other financial benefit **No**

 Awarding of contract **No**

#### Communication Techniques

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What techniques of communication have you used or expect to use in the course of your activities? Check all that apply:

Arranging Meeting(s)  
Attending Meeting(s)  
Telephone Calls  
Informal Communication  
Presentations  
Written Communication (hard copy or electronic)

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